

Media statement

20 October 2020

Emergency appeal

Road Safety Advisory Council Chair Garry Bailey today welcomed the launch of a series of videos by emergency service workers.

The videos were produced by the Department of Police, Fire and Emergency Management and financed by Road Safety Advisory Council.

“SES, Fire, Ambulance and Police front-line workers talk direct to camera in these high-quality videos.

“The heart-felt content delivered by these first responders makes the videos’ impact all the greater.

“With the road toll at 31, seven more than at the same time last year, the videos are a welcome addition to the Road Safety Advisory Council’s advertising.

“The videos will be promoted on digital media and I encourage everyone to share them on their social media channels, and to make the right choice on the roads.