



Media Statement

10 May 2018

Launceston man wins \$5000

A mix of humour, compelling graphics and a strong message won Launceston man Callum Watson this year's Road Safety Week competition.

Hamish Powell, from Calvin Christian School was the runner-up and third was Ebony ten Broeke from Guilford Young College.

Nineteen-year-old Callum wins \$5000; Hamish, 18, \$3000; and Brooke, 17, who won five RACT driving lesson's and a year's Roadside membership.

Road Safety Advisory Council Chair Garry Bailey said entrants, who had to be between 16 and 19, were asked to make a 30-second anti-speeding video.

“Speeding, or going too fast for the conditions, is a contributing factor in about 40 percent of serious casualty (death or serious injury) crashes.

“Competition entrants’ task was to create a 30-second commercial that addressed speeding, including going too fast for the conditions.

“If every driver did what these budding filmmakers ask of us, our roads would be a lot safer and get us closer to zero road fatalities and serious injuries. How we get to zero is of course a question for all of us.”

The winner and place getters’ entries are [here](#).

National Yellow Ribbon Road Safety Week is an initiative of the Safer Australian Roads And Highways organisation (sarah.org.au). The Road Safety Advisory Council, Tasmania Police and the RACT are working together on the Week's activities.

For more information: Tasmania Police Media and Communications 6173 2296
Road Safety Advisory Council Neil Spark 6166 3279 or 0417 352 210

If you, or someone you know has been affected by road trauma, and would like help, please contact Road Trauma Support Tasmania on 0427 487 251.

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