



ROAD SAFETY ADVISORY COUNCIL  
**TOWARDS ZERO**



**7 TASMANIA**



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# Road Safety Week Tasmania

## Activities 2019

**6 May to 12 May**

### Competition

- Open to Tasmanians aged between 16 and 19
- Make a 30-second video
- Theme: anti-speeding (includes exceeding the speed limit or driving too fast for the conditions)
- First prize: \$5000
- Second prize: \$3000
- Third prize: RACT package of driving lessons and one year's roadside assistance
- Entries close at midnight on Sunday, 28 April

### Lighting

Prominent buildings and landmarks:

- Wrest Point Casino tower and convention centre
- Hobart Town Hall
- Kennedy Lane, Salamanca
- Elizabeth street Mall, Hobart
- Launceston Town Hall
- Launceston, Richie Mills (Stillwater) Silos
- Launceston Silo (Peppers Hotel)
- Hobart Roundabout Fountain

- Franklin Square Fountain
- Kingborough Council chambers
- Leven Bridge, Ulverstone
- Burnie Makers Centre

### Street banners

Hobart CBD and Sandy Bay Road.

### Ribbons and Stickers

Vehicle ribbons, stickers and lapel ribbons distributed to emergency services staff including Police, SES, Fire and Ambulance. Also, parliament staff.

### Police

Enforcement activity throughout the week focusing on the Fatal Five: speeding, drink-driving and drug-driving, inattention/distraction, driving tired and seatbelts/restraints.

Facebook posts about road rules and promoting the Week.

### RACT

See daily activities below.

### Television commercials (supported by Seven Tasmania)

- Monday, 1 May: seatbelts/restraints
- Tuesday: motorcyclists/driving tired
- Wednesday: speeding
- Thursday: inattention/distraction
- Friday: drink-driving

## Daily Activities

Police will pay particular attention to one of the Fatal Five behaviours in their enforcement activities.

<b>Day</b>	<b>Activity</b>
Monday 6 May	<i>Behaviour: Restraints/seat belts</i> RACT/Police media event at 10am at Moonah Primary School to promote safe restraint use – seatbelts and child restraints.
	Media statement from Road Safety Advisory Council Chair Garry Bailey about the Week.
	Television commercial (restraints).
Tuesday	<i>Behaviour: Driving tired</i> Television commercial (driving tired).
Wednesday	<i>Behaviour: Speeding.</i>
	Television commercial.
Thursday	<i>Behaviour: Inattention/distraction.</i> RACT winter vehicle checks in Launceston.
	Television commercial.
Friday	<i>Behaviour: drink-driving</i> Video competition winner to be announced by Road Safety Advisory Council Chair Garry Bailey.
	Why texting and driving don't mix. RACT/Police demonstration at Ulverstone Secondary College.