

Media statement

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Tasmanians wrong about speeding

Tasmanian drivers don't think speeding is the killer it is, Road Safety Advisory Council Chair Garry Bailey said today.

"Only 24 percent of Tasmanian drivers think speeding is a major crash cause but the statistics – the reality – shows speeding is a factor in four out of 10 fatal or serious injury crashes.

"A new version of the popular *I've Been Everywhere* campaign starts tomorrow night. The ad is about Police being out and about during the Christmas/New Year break and if you drive over the speed limit, it's likely you'll be caught.

"At this time of year, more of us are on the road and many people are hurrying to fit in the many things they have to do. The temptation to go just a little bit over the limit is strong.

"And a lot of people go away to enjoy the break and are in a hurry to get to their destination.

"Losing your licence and copping a fine isn't the only risk. There's also the possibility of crashing and causing injury or even death to yourself and others.

"Speeding isn't just going above the speed limit. You're endangering yourself and others if you don't drive to the conditions, which means adjusting your speed to the road or geographical conditions.

"Driving to the conditions can mean driving below the speed limit. If you think you're going too fast, you probably are.

"Keeping our roads safe is every road user's responsibility. If we all resolve to drive safely, we'll all get home safely and have a fatality-free festive season. We did it last year and in 2016. Let's do it again."

The television commercial can be downloaded here

<https://vimeo.com/306289050/fa156f5e27>

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