



Road Safety Week 2018 Competition

Background Information

The competition

A competition for the best 30-second road safety 'commercial' has been part of the Week since 2014. The competition is for Tasmanians aged between 16 and 19 years and will be judged on 8 May 2018. The first prize is \$5000, second is five driving lessons from the RACT and one year's roadside membership. Entries close at midnight on Sunday 22 April. Read the [terms and conditions](#) for how entries will be judged. Email entries, including a link to the video, to rsac@stategrowth.tas.gov.au.

Towards Zero

The Road Safety Advisory Council's (RSAC) long-term vision is for no one to be seriously injured or killed as the result of a road crash. RSAC's 10-year strategy is based on this vision and that's why we've called it the Towards Zero Strategy. A zero road toll is the only acceptable road toll. RSAC uses statistics to monitor road safety progress. But each statistic represents a person. About 300 people are killed or seriously injured on Tasmanian roads each year. You can help by creating a commercial that shows what can be done to achieve a zero road toll.

The Week

Road Safety Week is held in the first week of May each year to highlight awareness about the need for road safety. The week is a national event originated and co-ordinated by Safer Australian Roads and Highways (SARAH) Inc. (www.sarahgroup.org) a not-for-profit incorporated association. The campaign's objectives are to encourage road users to share the road responsibly, actively commit to safeguarding the lives and health of all road users (including pedestrians), and to protect vulnerable road users (particularly those who work on roads to assist and protect us).