
1. WELCOME, ATTENDANCE APOLOGIES

Attendees:

Mr Jim Cox, Chair

Mr Paul Bullock, President, Tasmanian Motorcycle Council (TMC)

Ms Melanie Brown, senior Policy Officer, Local Government Association of Tasmania (LGAT)

Mr Darren Hine, Commissioner, Tasmania Police

Professor Ian Johnston, Road Safety Expert

Mr Paul Kingston, CEO, Motor Accidents Insurance Board (MAIB)

Mr Harvey Lennon, CEO, RACT

Ms Emma Pharo, President, Tasmanian Bicycle Council

Mr Robin Phillips, Executive Director, Tasmanian Transport Association

Mr Gary Swain, Deputy Secretary Transport Services, Department of State Growth

Apologies:

Dr Katrena Stephenson, CEO, Local Government Association of Tasmania (LGAT)

Observers:

Ms Ange Collis, Manager RSAC Secretariat, Department of State Growth

Mr Craig Hoey, Manager Road Safety, Department of State Growth

Mr Glenn Frame, Assistant Commissioner, Tasmania Police

DISCUSSION

The Chair welcomed members and observers to the 24th meeting of the Road Safety Advisory Council (RSAC).

2. MINUTES AND ACTIONS FROM PREVIOUS MEETING

DISCUSSION

Members endorsed the minutes of the previous RSAC meeting (22 March 2016). Members noted the status of actions from previous meetings.

3. CORRESPONDENCE

DISCUSSION

Correspondence for the last quarter was noted.

Actions

- State Growth to provide Paul Kingston with correspondence from Law Reform Institute.
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4. CHAIR'S REPORT

RSAC noted the Chair's Report, including:

Statistics

There have been 107 serious casualties (11 fatalities and 96 serious injuries) to 31 March 2016, up 1.9 per cent on the same period last year of 105 serious casualties (11 fatalities and 94 serious injuries) and up 17.8 per cent on the five year average of 90.8 serious casualties.

Minister's approvals

Since the last meeting of RSAC, the Minister for Infrastructure has approved the creation of a funding source of up to \$250 000 per annum for discretionary activities including smaller scale road safety campaigns, program evaluations and facilitation of or attendance at workshops.

Towards Zero Strategy

The Towards Zero Strategy is progressing well, with stage 2 consultation now complete. The Strategy was discussed later in the agenda.

Chair Appointment

The position of Chair RSAC is due to expire at the beginning of December 2016. The position will be advertised through an Expression of Interest in all Tasmanian newspapers mid-July, with a final appointment expected to be made by September 2016.

5. EDUCATION AND ENFORCEMENT SUB COMMITTEE – REVISED TERMS OF REFERENCE

DISCUSSION

RSAC endorsed the revised Road Safety Advisory Council Education and Enforcement Sub-Committee Terms of Reference.

The Terms of Reference specified there will be one rotating member, a Road User Representative, "or nominated delegate", and a Marketing Expert. The length of term for both members is not specified. The revisions include:

1. The Marketing Expert's term be three years from 1 January 2016.
 2. The Sub-Committee Chair, RSAC Chair and State Growth member determine the process for the selection of a Marketing Expert when term starting in 2016 is completed.
 3. The RACT representative become a permanent member of the Sub-Committee, whilst the RACT is a member of the full Council.
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6. STAGE 2 PUBLIC CONSULTATION

DISCUSSION

The RSAC noted the update in regard to stage two of the *Towards Zero – Tasmanian Road Safety Strategy 2017-2026* (Towards Zero Strategy) public and stakeholder consultation; and endorsed the release of the *Stakeholder and Public Consultation Report Stage 2 and the Independent Survey Results*, at the beginning of July.

Stage two consultation concluded on 31 May 2016. Around 20 people attended a drop-in session, and around 70 people attended the internal government sessions. The online survey was open for a total of six weeks, with 626 surveys submitted through the Towards Zero website. Enterprise Marketing and Research Services (EMRS) also circulated the survey to 800 random participants to ensure a more diverse community sample.

In total, approximately 1500 people participated in stage two consultation. Around 2,500 participated in the Towards Zero Strategy consultation process overall.

Actions

- State Growth to prepare a Minute to the Minister in regard to the release of the *Stakeholder and Public Consultation Report Stage 2 and the Independent Survey Results*.
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7. FUNDING OF THE TOWARDS ZERO STRATEGY

DISCUSSION

RSAC noted that it is likely the Government will make a decision shortly in regard to extension of the Road Safety Levy past November 2017. It is likely that the Levy will be extended for the life of the Towards Zero Strategy to 2026. It was noted that currently the Levy is a set amount and is not indexed in any way. State Growth will propose that the Levy be increased by an amount relevant to CPI since implementation in 2011 and amend future payments to be subject to annual CPI increases. Indexing the Levy by CPI would assist in retaining the Levy's real value, particularly given the large increases that are experienced in infrastructure construction costs.

Since 2011, CPI has increased by 7%. Should the Levy continue the Levy at its current rate, expected revenue from the Levy to 2026 is \$138,858,358. If the Levy was to be increased as outlined above, expected revenue to 2026 is \$171,076,591.

8. SETTING TARGETS FOR THE TOWARDS ZERO STRATEGY

DISCUSSION

RSAC discussed the setting of targets for the Towards Zero Strategy. Members agreed that it was preferable to set a target number of serious casualties rather than a percentage reduction as this personalises road trauma.

An examination of serious casualties over the last 10 years, from 2006 to 2015, shows that, using a 5 year rolling average, serious casualties have reduced by 20 percent. It was noted that the number of serious casualties has started to plateau over the last four years, and that 2016 looks to be in the same range.

A 20 percent reduction in serious casualties to 2026 equates to around 230 serious casualties.

RSAC endorsed the aspirational long-term target of zero serious casualties and the aggressive and ambitious target of 'under 200' serious casualties by 2026. This is around a 30 percent reduction in serious casualties.

Performance against the overall target will be monitored at the end of year 2 of each action plan, to readjust priorities and efforts for the next action plan period to achieve the target of under 200.

9. PROPOSED FORMAT FOR THE TOWARDS ZERO STRATEGY AND ACTION PLAN 2017-2019

DISCUSSION

RSAC endorsed the format for the Towards Zero Strategy and made suggestions for the narrative within the Strategy. The format will include: a message from the Minister and Chair; an executive summary; our vision; targets; the impacts of road trauma on the community and individuals; Tasmania's crash problem; the Safe System Approach; the way forward and continuing towards zero.

Actions

- State Growth to include RSAC suggestions for key messages and narrative in the Strategy.
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10. WORKSHOP – TOWARDS ZERO STRATEGY

DISCUSSION

RSAC members participated in a workshop to prioritise key directions for the Towards Zero Strategy. Members used a road safety initiative decision matrix as a tool to rank possible key directions taking into account road safety benefits, cost, social licence and ability to be implemented. Potential continuing projects were also discussed by RSAC.

The final list of Towards Zero Strategy key directions is provided at Attachment A.

The draft Towards Zero Strategy and Action Plan 2017-2019 will be presented to RSAC for consideration at its 16 August 2016 meeting.

Actions

- State Growth and Chair RSAC to meet with the Minister for Infrastructure to discuss Towards Zero Strategy key directions.
 - State Growth to liaise with Professor Ian Johnston in regard to Action Plan projects prior to development of the Action Plan 2017-19
 - State Growth to develop the draft Towards Zero Strategy and Action Plan 2017-2019 for endorsing at the 16 August 2016 meeting.
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11. PROGRESS REPORT: POLICY AND INFRASTRUCTURE

RSAC noted the Progress Report to 31 March 2016, under the *Tasmanian Road Safety Strategy 2007-2016*.

12. PROGRESS REPORT: EDUCATION AND ENFORCEMENT SUB COMMITTEE

RSAC noted the Education and Enforcement Sub Committee's progress report. Paul Kingston discussed the revamp of the Real Mates campaign which will have new characters in its latest iteration. Paul also advised that the results of the evaluation of the Speed Shatters campaign will be provided to RSAC at its next meeting.

- State Growth to provide results of the evaluation of the Speed Shatters campaign to RSAC at its next meeting.
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13. OTHER BUSINESS

Emma Pharo raised the issue of funding for the Ride2School Program, noting that additional funding was required to fund the Co-ordinator in the interim period until the evaluation is provided to RSAC.

- State Growth to discuss future funding of the Ride2School Program with Emma off-line.
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14. NEXT MEETING

The next meeting of the Road Safety Advisory Council is to be held:

Meeting 25
9:00am – 1:00pm
Tuesday 16 August 2016
11th Floor Training Room
State Offices Building